



March 2, 2016

Dear Prospective Client of The Source,

My name is Kevin Jackson and I have known and been doing business with Alan and Mike for over 10 years. They are an extremely knowledgeable pair with the utmost integrity and I have had fantastic results with many jobs they have run for me. I would like to share some of my experiences with you:

I currently serve as the Marketing Manager for Little Caesars Pizza and in the fast-paced restaurant business; I often need things turned around very quickly. Alan and Mike have never failed to deliver a product on deadline (even when delays are not their fault). They are relentless in their work ethic, whether it is making sure a job has perfect color, is printed and packaged right, and their pricing is equally competitive. They often search out alternatives to make the job happen on time and on budget. We recently had to print brochures for a statewide program and needed them in a week. Alan and Mike took our non-print ready files, had them professionally fixed for print and delivered all the brochures we needed a day earlier than we expected. That is the pride in customer service you can expect from The Source.

My department often comes up with creative "challenges" that Mike and Alan are brought in to consult with. Last year, I designed a three dimensional, folding doorhanger piece that I wanted to get printed. The Source worked with me to find the right paper, die cut configuration, and plate setup to maximize the efficiency of that product. Mike personally stayed one step ahead of the process, working with the die cutter, packaging company and fulfillment house to make sure the path was smooth as the job moved through production. The folding doorhanger was such a success, it was picked up by Little Caesars Corporate as part of a National program. The design and printing also earned a Printing Industries Association Award of Excellence in 2009.

The Source is a valued partner of my department and continues to give excellent service, competitive pricing and fantastic results.

Kevin Jackson
Marketing Manager – West Zone
Little Caesars Enterprises

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